

## INFORMATION ON THE PROCESSING OF PERSONAL DATA FOR HEALTHCARE PROFESSIONALS

Chiesi CZ s.r.o. (hereinafter referred to as "Chiesi," "Controller," or "we/us/our") collaborates with various healthcare professionals or provides them with information about its products, activities, and other promotional and scientific communications. If you are a healthcare professional with whom we cooperate, please take note of the following information.

This notice on the processing of personal data informs you, in accordance with Articles 13 and 14 of Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as the "General Data Protection Regulation" or "GDPR"), about how Chiesi, as the controller of your personal data, collects, uses, and processes your personal data.

This document is structured as follows:

1. WHAT PERSONAL DATA WE PROCESS AND WHERE WE OBTAIN IT
2. PURPOSES OF PERSONAL DATA PROCESSING
3. LEGAL BASIS FOR PROCESSING
4. RECIPIENTS OF YOUR PERSONAL DATA
5. HOW WE PROCESS AND RETAIN YOUR DATA
6. YOUR RIGHTS REGARDING PERSONAL DATA PROCESSING
7. HOW TO CONTACT US
8. UPDATES TO THIS NOTICE

### 1. WHAT PERSONAL DATA WE PROCESS AND WHERE WE OBTAIN IT

We obtain your personal data either directly from you, from external database service providers (such as IQVIA) who collect and process your personal data in compliance with applicable laws and regulations, from publicly available sources (such as publications or websites), or from other third parties, such as market research agencies or healthcare institutions where you are employed. The personal data we collect, use, and process may include:

- Your name, surname, personal contact details (e.g., address, phone number, email address);
- Your academic title, additional professional qualifications, work position, field of expertise, registration in a professional registry, and registration date, lectures, and publications;
- Your professional contact details (e.g., name of practice or clinic, employment information, department details, address, phone number, email address), visiting hours, approximate number of patients;

- Your preferences and professional areas of interest (e.g., treatment preferences, preferences regarding our informational materials, usage and interest in our products, assessment of your needs and customer experience);
- Your customer relationship with Chiesi (e.g., information on scientific informational visits from our representatives, your registration and participation in events, professional seminars, conferences, and training, including related information such as contracts, fees, payment details, accommodation and travel information, and date of birth if required for registration or travel booking, information related to grants and sponsorships);
- Your requests (e.g., for samples and/or medical information and reporting adverse effects or complaints about product quality);
- Technical data, user data, and registration/identification data when using our websites/apps (e.g., IP address, browser type and version, time zone and location based on IP address, general hardware and operating system information, time spent on certain sections, whether you opened our newsletter, and which links you clicked on);
- Photographs or audio-visual recordings capturing your likeness, silhouette, or other reproduction of your physical appearance, taken during events organized or sponsored by our company and possibly published through internal or external communication channels. If such photographs or recordings are taken, you will always be informed in advance. The purpose of these recordings is not to capture your identity but rather the overall atmosphere of the event. If we request to take a photograph or recording with a caption including your name, titles, and workplace, we will obtain your explicit consent beforehand.

(collectively referred to as “personal data”).

## 2. PURPOSES OF PERSONAL DATA PROCESSING

We collect, process, and use your personal data for the following purposes:

- **To comply with legal obligations** under applicable laws and regulations, particularly in the areas of pharmacovigilance and drug quality, drug safety, medical information, and sample distribution;
- **To provide you with the best possible customer experience, advice, and support** and ensure optimal planning and documentation of our mutual interactions and services;
- **To process contracts with you**, including payments for services or reimbursement of expenses and compliance with our own accounting obligations;
- **To inform you about our products and initiatives**, including promotional and scientific information, market research, and satisfaction surveys via email, SMS/chat, phone, or postal mail;

- **To evaluate your professional interests**, including targeted market research, customer experience assessments, and optimizing our promotional and informational materials;
- **To share data within the Chiesi Group** for internal technical, statistical, and administrative purposes;
- **To promote our company's activities** via our website or social media.

### 3. LEGAL BASIS FOR PROCESSING

Our processing is based on:

- **Compliance with legal obligations** (Article 6(1)(c) GDPR);
- **Performance of a contract** or steps necessary before entering into a contract (Article 6(1)(b) GDPR);
- **Legitimate interest** (Article 6(1)(f) GDPR);
- **Your consent**, where required (Article 6(1)(a) GDPR).

### 4. RECIPIENTS OF YOUR PERSONAL DATA

Your data may be shared with:

- Entities within the Chiesi Group;
- Public authorities where required by law;
- Service providers such as IT service providers, marketing agencies, and data processors acting on our behalf;
- Potential successors in the case of mergers, acquisitions, or other corporate changes;
- Third parties involved in fulfilling our obligations to you (e.g., travel and accommodation providers, payment service providers);
- Other third parties where necessary (e.g., auditors, insurers, legal representatives).

### 5. HOW WE PROCESS AND RETAIN YOUR DATA

We process your data using electronic, digital, and physical means while adhering to the principles of lawfulness, fairness, transparency, and data minimization. Personal data is retained only as long as necessary for the purposes for which it was collected. If processing is based on your consent, we retain the data until you withdraw consent, unless otherwise required by law.

### 6. YOUR RIGHTS REGARDING PERSONAL DATA PROCESSING

Under Articles 15 and following of the GDPR, you have the right to:

- Access your personal data;

- Rectify inaccurate personal data;
- Request erasure of your personal data;
- Restrict the processing of your data;
- Receive your data in a structured, commonly used format;
- Object to data processing;
- Withdraw consent at any time;
- File a complaint with the relevant supervisory authority.

## 7. HOW TO CONTACT US

For any inquiries or to exercise your rights, contact us at:

Chiesi CZ s.r.o.

Smrčková 2485/4

180 00 Prague 8

Czech Republic

Email: [dataprotection.cz@chiesi.com](mailto:dataprotection.cz@chiesi.com)

## 8. UPDATES TO THIS NOTICE

We may update this privacy notice from time to time. Any updates become effective upon publication.